



JORDAN MCCULLAR

graphic designer

CONTACT

252-435-3074
mccullar.design@gmail.com
mccullar.design

EDUCATION

JAMES MADISON UNIVERSITY
BFA in Graphic Design
Minor in Studio Art
(December '18)

ORGANIZATIONS

AIGA - JMU Chapter
President | '18
Secretary | '17-'18

KAPPA PI
Honors Art Fraternity
Member | '15-'18

ALTERNATIVE BREAK PROGRAM
ASB Leader | '16-'17

SKILLS

Illustrator
Photoshop
InDesign
After Effects
Lightroom
Brackets
HTML
CSS
Slack
Trello

EXPERIENCE

DISCOVERY MARKETING GROUP
Bonita Springs, FL

Graphic Designer | November '20–Present
Graphic Design Specialist | Est. November '21

Responsible for collaborating with the marketing team to create holistic campaigns that influence the target audience to engage with the desired messaging.

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HOFFMANN CREATIVE AGENCY
Naples, FL

Head Graphic Designer | October '19–April '20

Responsible for all design projects from ideation to delivery.

FIRST STEP: A RESPONSE TO DOMESTIC VIOLENCE
Harrisonburg, VA

Graphic Designer | February–June '19

Responsible for the design of various promotional and educational materials for the non-profit.

JMU TECHNOLOGY AND DESIGN
James Madison University, Harrisonburg, VA

Graphic Design Team Lead | May '18–December '18

Responsible for overseeing all design projects, delegating projects, and providing support for team members.

Graphic Designer | August '17–May '18

Responsible for working with clients to create engaging designs that influence the JMU community and cause the target audience to engage with the goals of the client.

RECOGNITIONS

JMU PRESIDENT'S LIST
Spring '17, Spring '18

JMU DEAN'S LIST
Fall '15, Spring '16, Fall '16, Fall '17, Fall '18

AIGA Design Conference
2017 Volunteer