



# JORDAN MCCULLAR

graphic designer

## CONTACT

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mccullar.design

## EDUCATION

**JAMES MADISON UNIVERSITY**  
BFA in Graphic Design  
Minor in Studio Art  
| December '18

## ORGANIZATIONS

**AIGA - JMU Chapter**  
President | '18  
Secretary | '17-'18

**KAPPA PI**  
Honors Art Fraternity  
Member | '15-'18

**ALTERNATIVE BREAK PROGRAM**  
ASB Leader | '16-'17

## SKILLS

Illustrator  
Photoshop  
InDesign  
After Effects  
Lightroom  
Brackets  
HTML  
CSS  
Slack  
Trello

## EXPERIENCE

### JMU TECHNOLOGY AND DESIGN

James Madison University, Harrisonburg, VA

**Graphic Design Team Lead** | May '18–December '18

Responsible for overseeing all design projects, delegating projects, and providing support for team members.

**Graphic Designer** | August '17–May '18

Responsible for working with clients to create engaging designs that influence the JMU community and cause the target audience to engage with the goals of the client.

### JORDAN MCCULLAR DESIGN

Various Locations

**Freelance Graphic Designer** | May '18–present

Responsible for a variety of print and digital designs.

### COMMUNITY SERVICE LEARNING & ALTERNATIVE BREAK PROGRAM

James Madison University, Harrisonburg, VA

**Outreach Coordinator** | August '16–May '17

Responsible for the design of all promotional materials (print, digital, etc.) as well as all outreach (emails, info sessions, web events, etc.)

### WASHINGTON PARKS & PEOPLE

Washington, D.C.

**Graphic Design Intern** | May–August '16

Responsible for the design of various promotional materials for the non-profit.

## RECOGNITIONS

### JMU PRESIDENT'S LIST

Spring '17, Spring '18

### JMU DEAN'S LIST

Fall '15, Spring '16, Fall '16, Fall '17, Fall '18

### AIGA Design Conference

2017 Volunteer