



# JORDAN MCCULLAR

graphic designer

## CONTACT

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mccullar.design

## EDUCATION

JAMES MADISON UNIVERSITY  
BFA in Graphic Design  
Minor in Studio Art  
(December '18)

## ORGANIZATIONS

AIGA - JMU Chapter  
**President** | '18  
**Secretary** | '17-'18

KAPPA PI  
Honors Art Fraternity  
**Member** | '15-'18

ALTERNATIVE BREAK PROGRAM  
**ASB Leader** | '16-'17

## SKILLS

Illustrator  
Photoshop  
InDesign  
After Effects  
Lightroom  
Brackets  
HTML  
CSS  
Slack  
Trello

## EXPERIENCE

HOFFMANN CREATIVE AGENCY  
Naples, FL

**Head Graphic Designer** | October '19–April '20

Responsible for all design projects from ideation to delivery.

FIRST STEP: A RESPONSE TO DOMESTIC VIOLENCE  
Harrisonburg, VA

**Graphic Designer** | February–June '19

Responsible for the design of various promotional and educational materials for the non-profit.

JMU TECHNOLOGY AND DESIGN  
James Madison University, Harrisonburg, VA

**Graphic Design Team Lead** | May '18–December '18

Responsible for overseeing all design projects, delegating projects, and providing support for team members.

**Graphic Designer** | August '17–May '18

Responsible for working with clients to create engaging designs that influence the JMU community and cause the target audience to engage with the goals of the client.

COMMUNITY SERVICE LEARNING &  
ALTERNATIVE BREAK PROGRAM  
James Madison University, Harrisonburg, VA

**Outreach Coordinator** | August '16–May '17

Responsible for the creation of all promotional materials, print and digital, as well as all outreach communication.

## RECOGNITIONS

JMU PRESIDENT'S LIST  
Spring '17, Spring '18

JMU DEAN'S LIST  
Fall '15, Spring '16, Fall '16, Fall '17, Fall '18

AIGA Design Conference  
2017 Volunteer