



JORDAN MCCULLAR

designer + creative

CONTACT

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mccullar.design

EDUCATION

JAMES MADISON UNIVERSITY
BFA in Graphic Design
Minor in Studio Art
(December '18)

ORGANIZATIONS

AIGA - JMU Chapter
President | '18
Secretary | '17-'18

KAPPA PI
Honors Art Fraternity
Member | '15-'18

ALTERNATIVE BREAK PROGRAM
ASB Leader | '16-'17

SKILLS

Illustrator
Photoshop
InDesign
After Effects
Lightroom
Brackets
HTML
CSS
Slack
Trello

EXPERIENCE

HAGER SHARP
Washington, DC

Senior Designer | September '22-Present
Designer | December '21-September '22

Responsible for understanding, problem-solving, and executing the design needs of clients across health and education.

DISCOVERY MARKETING GROUP
Bonita Springs, FL

Graphic Design Specialist | November '21
Graphic Designer | November '20-December '21

Responsible for collaborating with the marketing team to create holistic campaigns that influence the target audience to engage with the desired messaging.

~ ~ ~ ~ ~ COVID-19

HOFFMANN CREATIVE AGENCY
Naples, FL

Head Graphic Designer | October '19-April '20

Responsible for all design projects from ideation to delivery.

FIRST STEP: A RESPONSE TO DOMESTIC VIOLENCE
Harrisonburg, VA

Graphic Designer | February-June '19

Responsible for the design of various promotional and educational materials for the non-profit.

JMU TECHNOLOGY AND DESIGN
James Madison University, Harrisonburg, VA

Graphic Design Team Lead | May '18-December '18

Responsible for overseeing all design projects, delegating projects, and providing support for team members.

RECOGNITIONS

DAVEY AWARD WINNER
Silver, '21

JMU PRESIDENT'S LIST
Spring '17, Spring '18

JMU DEAN'S LIST
Fall '15, Spring '16, Fall '17, Fall '18